

## Previous Workshops

- «Recent advances in the economics and management of public enterprise» 2016  
Key-note speaker: Giacomo Corneo
- «Major Public Enterprises in a global perspective» 2015  
Key-note speaker: Lars-Erik Fredriksson
- «The Cost-Benefit Analysis of Research Infrastructures» 2014  
Key-note speaker: Herwig Schopper
- «Case histories of public enterprises: learning from success and failure» 2013  
Key-note speaker: Avner Offer
- «The History of European Infrastructure Finance» 2012  
Key-note speaker: Youssef Cassis
- «Quality of institutions and the performance of public service providers» 2011  
Key-note speaker: Bo Rothstein
- «An Agenda for the New Public Enterprise. Ownership and governance for the general interest» 2010  
Key-note speaker: Robert Millward
- «Public Investment under Budgetary Restrictions in the EU New Member States» 2009  
Key-note Speaker: Malcolm Sawyer
- «Industrial Clusters, Globalization and Regional Policy in the EU» 2008  
Key-note Speaker: Michael Best
- «Consumers and Utility Reforms in the EU» 2007  
Key-note Speaker: Catherine Waddams
- «Cost-Benefit Analysis and Incentives in Evaluation: the EU Structural Funds 2007-2013» 2006  
Key-note Speaker: Robert Picciotto
- «The Economics of the European Constitution» 2005  
Key-note Speakers: Stefan Collignon, Dennis Mueller
- «Agenda for an Enlarged EU: the Challenge of Growth» 2004  
Key-note Speaker: André Sapir
- «Public Services and European Economic Integration» 2003  
Key-note Speaker: Dieter Bös
- «The Welfare Impact of British Privatisations 1979-97» 2002  
Key-note Speaker: David Newbery

## Workshop Coordinator Massimo Florio

Dept. of Economics, Management and Quantitative  
Methods (DEMM)  
[www.demm.unimi.it](http://www.demm.unimi.it)



JEAN MONNET NETWORK

*In collaboration with:*



### Workshop Location

University of Milan, Palazzo Greppi,  
via Sant'Antonio 12, Milan  
Underground lines 1/3, stop 'Duomo',  
bus 54, 60, 73, 84, 94,  
tramway 12, 15, 23, 27

The participation to the workshop  
is by invitation only and places are limited.  
If you wish to attend, please contact us by e-mail to  
apply for admission.  
There is no admission fee for registered participants.  
Working language: English.

### Organisation

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UNIVERSITÀ DEGLI STUDI DI MILANO  
Dipartimento di Economia, Management  
e Metodi Quantitativi

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## XVI Milan European Economy Workshop

22-24 June 2017

**‘Innovation and  
services of general  
interest:  
from the lab to  
enterprises and  
citizens’**

### Jean Monnet EUsers Network

‘Services of general interest in the EU: a citizens’  
perspective on public versus private provision’  
<http://users.unimi.it/eusers/>

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## THE OBJECTIVE

In collaboration with the Jean Monnet EUsers network and CIRIEC, the workshop will discuss the role played by governments to foster and generate innovation in the Services of General Interest for enterprises and final users. The workshop will focus on the multiple ways public institutions perform directly research and support the flow of new knowledge from research laboratories to innovation in enterprises and finally to citizens.

## THE TOPICS FOR DISCUSSION

The aim of this workshop is to contribute to a systematic analysis on some key research questions:

- What are the channels through which governments support research?
- How do governments, development agencies and public enterprises address their strategies towards innovation?
- How does innovation penetrate in key sector of general interest such as energy, telecommunication and health systems?
- What is the role of public research infrastructures and how their outcomes are transferred to the market?
- How do consumers and enterprises benefit from public research?

## THE FORMAT

The format of the workshop is an in-depth discussion of a set of invited papers.

## PUBLICATION

The papers presented will be eligible for publication as DEMM Working Papers (<http://ideas.repec.org>) and for a special issue on this topic on *Journal of Economic Policy Reform*

## SCIENTIFIC COMMITTEE

- Massimo Florio, *University of Milan (Italy)*
- Stefano Clò, *University of Milan (Italy)*
- Jessica Catalano, *University of Milan (Italy)*
- Valentina Morretta, *University of Milan (Italy)*

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## Thursday 22 June

<b>8:45</b>	<b>Registration</b>
9:00	Opening Address Gianluca Vago, Rector (University of Milan)
9:10	Introduction Massimo Florio (University of Milan)
	<b>Panel 1 Governments and support to R&amp;D: public enterprises, development agencies, universities</b>
9:20	Key-note Speaker: Tanya Tanayama (European Investment Bank)
9:50	Sylvie Niessen (French Ministry of Education, Higher Education and Research)
10:10	Ian Carter (University of Sussex)
10:30	Discussion
<b>11:00</b>	<b>Coffee break</b>
11:30	Alasdair Reid (European Future Innovation System Centre)
11:50	Piret Tonurist (OECD & Tallinn University of Technology)
12:10	Daniela Vandone & Marco Frigerio (University of Milan)
12:30	Discussion
<b>13.00</b>	<b>Buffet Lunch</b>
	<b>Panel 2 Innovation in Sectors of General Interest - Part I: Energy &amp; Telecom</b>
14:00	Key-note speaker: Arnold Picot (Ludwig-Maximilians-University Munich)
14:30	Francesc Trillas (Universitat Autònoma de Barcelona)
14:50	Elisabeth Ackerler (European Space Agency)
15:10	Discussion
<b>15:30</b>	<b>Coffee break</b>
16:00	Irene Pappone (European Commission, DG ECFIN)
16:20	Alessandro Sterlacchini (Marche Polytechnic University)
16 :40	Stefano Clò & Francesco Rentocchini (University of Milan)
17:00	Comments: Chiara Del Bo (University of Milan) Discussion
<b>17:30</b>	<b>End of the first day</b>

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## Friday 23 June

	<b>Panel 3 Innovation in Sectors of General Interest - Part II: Health systems</b>
9:30	Mats Brommels & Pamela Mazzocco (Karolinska Institutet, Stockholm)
9:50	Giuseppe Battistoni (Istituto Nazionale di Fisica Nucleare)
10:10	Marta Marsilio (University of Milan)
10:30	Discussion
<b>11:00</b>	<b>Coffee Break</b>
11:30	Pablo Roman (ELIXIR Hub)
11:50	Maria Carmen Sanchez, (University of Santiago de Compostela)
12:10	Comments: Carlo Fiorio (University of Milan) Discussion
<b>13:00</b>	<b>Buffet Lunch</b>
	<b>Panel 4 Technological innovation from research infrastructures to firms</b>
14:00	Augusto Burgueno Arjona (European Commission, DG CONNECT)
14:20	Katja Reppel (European Commission, DG REGIO)
14:50	Discussion
<b>15:10</b>	<b>Coffee break</b>
15:40	Giovanni Anelli (CERN)
16:00	Andrea Bastianin & Paolo Castelnovo (Unimi)
16:20	Comment: Silvia Vignetti (Centre for Industrial Studies)
16:40	Discussion
<b>17:00</b>	<b>Networking Cocktail Event: Young ideas for the future</b>
	<hr/> <b>Saturday 24th June</b> <hr/>
	<b>Panel 5 Frontier Case studies</b>
9:30	Lucio Rossi (CERN)
9:50	Simonetta Di Ciaccio & Danilo Rubini (Italian Space Agency)
10:10	Alessandra Tassa (European Space Agency, Copernicus)
10 :30	Mario Benassi & Matteo Landoni (University of Milan & Università Cattolica del Sacro Cuore)
<b>10:50</b>	<b>Coffee Break</b>
	<b>Panel 6 Policy Roundtable and Final Discussion</b>
11:20	Giorgio Rossi (ESFRI) Massimo Florio (University of Milan) Luc Bernier (University of Ottawa) Andrea Mairate (European Commission, DG ECFIN)
<b>13:00</b>	<b>End of the workshop</b>